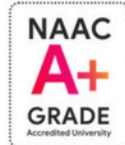




**ONLINE
DEGREES**
UGC Entitled



+91 94187 22225

PAY-AFTER-PLACEMENT

ONLINE MBA

Master of Business Administration

From **India's Top
Ranked** University



World
University
Rankings 2025



WORLD
UNIVERSITY
RANKINGS
2026

DRIVEN BY

CAREER TIGERS

Get Job-Ready with Real Placement Support
Unlock Free Premium Access worth ₹50,000

Duration
2 YEARS

Mode
100% ONLINE





TRANSFORM YOUR CAREER with an Online MBA designed by business leaders from the world's Top 1% Companies

I am proud to say that our Online MBA program is truly one of the best for industry-readiness. Designed and mentored by **business leaders from the world's top companies like McKinsey, PwC, Citi**, and institutions like the IITs, IIMs, and ISB, this program is built to make students success-ready.

As the world rapidly moves toward an AI-driven future, the nature of work is evolving. At Shoolini Online, we have **reimagined our MBA** to ensure that students are not just academically strong, but also **equipped with AI-integrated learning, modern tools, and industry-relevant skills** required in today's job market.

One of the key strengths of our program is its flexibility and accessibility. Students can learn from anywhere while balancing their professional and personal commitments, without compromising on the quality of education or career outcomes.

What truly sets this MBA apart is its strong focus on career readiness. Through structured learning, practical exposure, and our integrated career ecosystem, students are guided from learning to **becoming fully job-ready**.

I strongly believe that this program is the right choice for anyone looking to grow, adapt, and succeed in a rapidly changing business environment.

Prof. Atul Khosla
Vice Chancellor, Shoolini University

Ex- McKinsey & Company, Former India Head - Oliver Wyman
Alum IIT-Kanpur, JBIMS

About Shoolini University

A TOP-RANKED UNIVERSITY

Shoolini University, **established in 2009** by distinguished academicians and professionals, stands as a vibrant, research-driven, and philanthropic institution. Despite being a young university, it has achieved remarkable milestones, consistently ranking among **India's top 100 universities (NIRF)**. Renowned for being one of the nation's leading generators of patents and innovation, Shoolini University matches the **world's top universities in research output**.

As a not-for-profit, **multi-disciplinary private university**, Shoolini follows a unique research and innovation-centric model. The university is guided by the vision that outstanding institutions not only advance knowledge and innovation but also contribute to the social and economic upliftment of the community. This vision is realized through internationally qualified faculty, an unwavering focus on student careers and placements, groundbreaking pedagogical innovations, and a student body driven by ambition and creativity.

At Shoolini Online, this academic excellence is combined with a strong focus on **career outcomes, industry relevance, and future-ready learning**, ensuring that students are prepared not just to learn, but to succeed.



Shoolini Online: **Globally Recognized Excellence**



Proud to Be Among the Best

Shoolini Online has been ranked in the Top 25 Globally in the prestigious THE Online Learning Rankings 2024. This recognition highlights our commitment to providing a world-class online learning experience.



Silver Rating Globally

Further solidifying our reputation, Shoolini Online has been awarded the Silver Rating Globally in the THE Online Learning Rankings 2024, reflecting our excellence in online education and student satisfaction.

Scaling New Heights in **GLOBAL AND NATIONAL RANKINGS**

NO.1 PRIVATE UNIVERSITY
IN INDIA



World
University
Rankings 2025



QS WORLD
UNIVERSITY
RANKINGS 2027

1 PRIVATE
UNIVERSITY
IN INDIA

1 PRIVATE
UNIVERSITY
IN INDIA
Citations Per Faculty

452 GLOBALLY
OVERALL

TIMES HIGHER
EDUCATION WORLD
UNIVERSITY
RANKINGS 2027

1 PRIVATE
UNIVERSITY
IN INDIA

2 IN INDIA
for
International
Outlook

451-500
GLOBAL RANK

QS
SUSTAINABILITY
RANKINGS 2024

13 PRIVATE
UNIVERSITY
IN INDIA

522 GLOBALLY
OVERALL

TIMES HIGHER
EDUCATION ONLINE
LEARNING RANKINGS
2024

SILVER
RANKING

TOP 25
GLOBALLY

THE IMPACT
RANKINGS 2026

TOP 200 GLOBALLY

NIRF INDIA
RANKINGS
2025

69

IN INDIA
AMONG ALL
UNIVERSITIES

101-150
44
101-150

OVERALL
PHARMACY
ENGINEERING

ACCREDITATIONS



Online
Learning
Rankings 2024

SILVER RANKING
TOP 25 INSTITUTIONS GLOBALLY
FOR ONLINE EDUCATION



250+ TOP COMPANIES HAVE RECENTLY RECRUITED OUR MBAS

Shoolini MBA
is one of the
best for
industry
readiness
of graduates

Shoolini has
consistently
recorded 100%
placements in
MBA

Unlock Career Opportunities at India's Top Companies.
Join the Elite Ranks of our MBA Alumni Network



AND MORE



Change Your Story

**JOIN A
TOP-RANKED
ONLINE DEGREE
MBA**

5 Reasons Why Shoolini **ONLINE MBA IS TOP CHOICE**

AI-INTEGRATED LEARNING

Every program includes AI-integrated learning, giving students exposure to modern tools, technologies, and real-world applications.

CAREER TIGERS CAREER-READINESS ECOSYSTEM

A complete system designed to help students prepare, practice, and secure jobs — not just search for them.

INDUSTRY-RELEVANT SKILLS

Curriculum aligned with real job roles and employer expectations.

ADVANCED LEARNING EXPERIENCE

Live sessions, recorded content, interactive learning, and flexible schedules.

CAREER OUTCOME FOCUS

From learning to placement, we support your entire journey.



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Online Degree Equivalence

ONLINE DEGREE = REGULAR DEGREE

Degrees earned through the **online mode** hold the same value as those obtained through the **conventional mode**, in accordance with Regulation 22 of the University Grants Commission (UGC) 2020 guidelines.



प्रो. रजनीश जैन
सचिव
Prof. Rajnish Jain
Secretary



विश्वविद्यालय अनुदान आयोग
University Grants Commission
(शिक्षा मंत्रालय, भारत सरकार)
(Ministry of Education, Govt. of India)
बहादुरशाह जफर मार्ग, नई दिल्ली-110002
Bahadur Shah Zafar Marg, New Delhi-110002
Ph.: 011-23236288/23239337
Fax : 011-2323 8858
E-mail : secy.ugc@nic.in

F. No.3-5/2022(DEB-III)

PUBLIC NOTICE

August, 2022

02 SEP 2022

Equivalence of degree obtained through ODL and Online mode with degree obtained through conventional mode

The Regulation 22 of the University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020 stipulates as under;

"Equivalence of qualification acquired through Conventional or Open and Distance Learning and Online modes.— Degrees at undergraduate and postgraduate level in conformity with UGC notification on Specification of Degrees, 2014 and post graduate diplomas awarded through Open and Distance Learning mode and/or Online mode by Higher Educational Institutions, recognised by the Commission under these regulations, shall be treated as equivalent to the corresponding awards of the Degrees at undergraduate and postgraduate level and post graduate diplomas offered through conventional mode."

This is for information of the general public, students and other stakeholders.


(Rajnish Jain)

UNIVERSITY GRANTS COMMISSION PUBLIC NOTICE



Smart Tools for Job
Readiness & Career
Success



Complimentary
Premium Access
Worth up to
₹50,000

Your Placement Journey **Upgraded**

Get Ready For The Career You Want
With Career Tiger by Shoolini Online

Unlike traditional job portals that only help find jobs, Career Tigers is a complete career readiness ecosystem that prepares students to secure jobs, not just search for them.



AI - Powered
tool



Personalised
Guidance



Access to Real
Opportunities



Industry-
Relevant Skills



Explore All Career **11 Career Tools**

A Complete Ecosystem for Your Career Readiness

KNOW YOURSELF

1. Personality & workstyle assessment

Discover your strengths work preferences and the roles that suit you.

2. Aptitude & Employability Test

Assess your quantitative, reasoning and English skills.

3. Skill Gap Analysis

Identify the skills you already have and the ones you need to develop

BUILD YOUR PROFESSIONAL PROFILE

7. AI Resume Builder

Create a professional , ATS-friendly resume in minutes.

8. ATS Score Check

Check how well your resume performs and get suggestions to improve it

9. Industry - Relevant Certifications

Discover relevant certifications and add completed credentials to your profile.

PREPARE TO PERFORM

4. Personalised Interview Q&A

Practise role - specific question and get guidance on your answer.

5. SIQANDAR - AI Mock interview

Practise on camera and get feedback on your content , delivery and presentation

6. Personalised Career Counselling

Connect one - to - one with a career counsellor for guidance on your next steps.

FIND OPPORTUNITIES

10. Career Resources, Guides & Videos

Access helpful resources on resumes , interviews and career planning.

11. AI Job matching

Get relevant job recommendations based on your skills, profile and career goals.



Get Started in 3 Simple Steps

No Seperate Sign-Up. It's Included With Your Programme.

1



Log In

Use your Shoolini
Online credentials.

2



Complete your profile

Add your details
career interest and
goals

3



Explore Tools and Start

Build your resume,
practise and find
opportunities



Career Tiger Helps You Become
Career Ready Stay Confident and
Reach Your Goals.



ONLINE MBA

Fee Structure

4 Semesters
Application Fee: ₹500*
*Application fee is Non-Refundable

OFFER 1:

Pay After Placement MBA with Specializations

Regular Fee ₹2,00,000

Scholarship Amount ₹42,000

Fee After Scholarship: ₹1,58,000
You save 21%

Fee per semester
₹33,575

Fee Payable before Placement: ₹1,34,300
(₹33,575 x 4)

Pay After Placement: ₹23,700

OFFER 2:

Standard MBA with Specializations

Regular Fee ₹2,00,000

Scholarship Amount ₹70,000

Fee After Scholarship: ₹1,30,000
You save 35%

Fee per semester
₹32,500

Fee Payable Schedule: Per Semester

Pay After Placement: N/A

Special Merit Scholarship

- Get a **10% scholarship** if you scored more than **90% in Class 12** (UG/PG entry)
OR more than **90% in your UG degree** (for PG admission)

EMI options are applicable for all payment plans - semester/annual/lumpsum

Unique Pay-After-Placement Option

We understand the financial commitment involved in pursuing higher education. That's why we're proud to offer a unique Pay-After-Placement option that allows students to defer a portion of their tuition fees until after they secure a job in their field of study.

HOW IT WORKS ?

When chosen, the Pay-After-Placement option allows students to **pay 15% of the tuition fees based on the program outcome**, while paying the remaining amount during the course



ELIGIBILITY

- Passed Bachelor degree of minimum 3 years duration.
- Obtained atleast 50% marks
- A relaxation of 5% in eligibility is applicable for candidates from reserved categories, including SC, ST, OBC, EWS, etc.
- 60% marks in case of International Students in the qualifying examination.



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Program Structure

MASTER OF BUSINESS ADMINISTRATION

Semester 1	Semester 2	Semester 3	Semester 4
<ul style="list-style-type: none"> • Marketing Management • Organizational Behavior • Financial Accounting • Entrepreneurship • Creativity Decoded • Any one course from the list of Open Electives 	<ul style="list-style-type: none"> • Financial Management • Career and life skills • Human Resource Management • Managerial Economics • Statistics for Management • Any one course from the list of Open Electives 	<ul style="list-style-type: none"> • Legal Aspects of Business • Storytelling with Data • Major Elective as per Specialization • Major Elective as per Specialization • Minor Elective as per Specialization • Any one course from the list of Open Electives 	<ul style="list-style-type: none"> • Future Leaders' Program • Capstone Project /Internship • Sales Management • Major Elective as per Specialization • Major Elective as per Specialization • Minor Elective as per Specialization • Any one course from the list of Open Electives

Curriculum subject to periodic revision in accordance with University regulations and industry trends.

Open Elective: To be selected at a later stage.



Pick any two Specializations —————

SHOOLINI ONLINE MBA

Our future-ready MBA specializations are **designed by leading industry experts from the world's top 1% companies** to help you succeed in a dynamic, fast-changing business landscape.

- Marketing Management
- Human Resource Management
- Financial Management
- Digital Marketing
- Retail Management
- Banking & Financial Services
- Operation & Supply Chain Management
- IT Management
- Direct Selling
- Tourism Management
- Real Estate Management
- Data Science & Business Analytics
- Agri Business Management
- Biotechnology Management
- Food Technology Management
- Pharma & Health Care Management

Seamless Learning with **OUR ADVANCED LMS**

INTERACTIVE LIVE SESSIONS

Participate in live sessions that offer real-time collaboration and knowledge sharing.

COMPREHENSIVE VIDEO LIBRARY

Access a curated library of video content, helping you master concepts at your own pace.

GAMIFICATION

Experience engaging and interactive learning through gamified elements that make your learning journey fun and rewarding.

INTERACTIVE VIDEOS

Dive into interactive videos that promote active learning and deeper understanding of key concepts.

FLEXIBLE EXAMINATION OPTIONS

Create a customised exam schedule that aligns with your availability, giving you control over when to take your assessments.



NO COST EMI

ONLINE DEGREE PROGRAM

Shoolini University offers flexible financing options to support students in achieving their academic goals. Collaborating with **Fibe (formerly EarlySalary)**, **JODO Finance and Propelld**, we ensure seamless access to education without financial hurdles.

DETAILS

- Applicable for all payment plans - semester/annual/lumpsum.
- Split into easy EMIs.
- Flexible EMI Options: Choose between **6, 12, 18 and 24 EMIs**.
- Lump Sum Payment Option also available.

BENEFITS OF THE NO COST EMI PLAN

- Quick loan **approval in just 15 minutes**.
- **100% online application process**.
- Simple and hassle-free documentation.
- Transparent process with **no hidden or registration charges**.
- Freedom to select a co-applicant for loan approval.
- A single, streamlined solution for financing your online degree program.





Discover Your Online MBA ---

CAREER PATHWAYS

Unlock your potential and explore diverse and rewarding career opportunities in business management with our comprehensive Online MBA program.

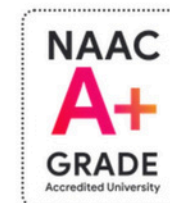
- Sales Manager
- Product Manager
- Brand Manager
- Corporate Communications Manager
- Investment Banker
- Management Consultant
- Digital Marketing Specialist
- Business Development Manager
- Customer Relationship Manager
- Business Analyst
- Marketing Manager
- Financial Analyst
- Operations Manager
- HR Manager
- Project Manager
- Entrepreneur
- Supply Chain Manager
- Data Scientist
- Strategy Consultant
- Risk Manager



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DEGREES
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