

**PAY-AFTER-PLACEMENT**

ONLINE BBA

Bachelor of Business AdministrationFrom **India's Top
Ranked** University**DRIVEN BY**
CAREER TIGERSGet Job-Ready with Real Placement Support
Unlock Free Premium Access worth ₹50,000Duration
3 YEARSMode
100% ONLINE



TRANSFORM YOUR CAREER

with an Online BBA designed by business leaders from the world's Top 1% Companies

I am proud to say that our online BBA program is among the best for building a strong foundation in business and preparing students for industry-readiness.

Designed by professionals from top companies like McKinsey, PwC, and Citi, as well as experts from prestigious institutions like IITs, IIMs, and ISB, this program makes students success-ready.

A key advantage of our online BBA is its flexibility. Students can attend classes from anywhere, balancing studies with personal commitments and internships.

The program offers a dynamic curriculum updated to meet business world demands, ensuring students gain relevant, practical knowledge.

What sets our online BBA apart is the quality of our faculty. Professors are accomplished professionals who bring real-world insights into the virtual classroom. They are deeply invested in students' growth, offering personalized feedback and mentorship.

I firmly believe our online BBA is the perfect stepping stone for building a successful career in business. Whether starting your journey or strengthening your foundation, this program equips you with the skills to succeed in today's competitive business world.

Prof. Atul Khosla

Vice Chancellor, Shoolini University

Ex- McKinsey & Company, Former India Head - Oliver Wyman

Alum IIT-Kanpur, JBIMS

About Shoolini University

A TOP-RANKED UNIVERSITY

Shoolini University, established in 2009 by distinguished academicians and professionals, stands as a vibrant, research-driven, and philanthropic institution. Despite being a young university, it has achieved remarkable milestones, consistently ranking among India's top 100 universities (NIRF). Renowned for being one of the nation's leading generators of patents and innovation, Shoolini University matches the world's top universities in research output.

As a not-for-profit, multi-disciplinary private university, Shoolini follows a unique research and innovation-centric model. The university is guided by the vision that outstanding institutions not only advance knowledge and innovation but also contribute to the social and economic upliftment of the community. This vision is realized through internationally qualified faculty, an unwavering focus on student careers and placements, groundbreaking pedagogical innovations, and a student body driven by ambition and creativity.

Shoolini University takes pride in nurturing the creative potential of every student, offering them exceptional educational opportunities. These efforts are aimed at shaping the future leaders of our country and propelling India toward global greatness. With its dynamic and progressive outlook, Shoolini University is poised to make a lasting impact on the global knowledge economy.



Shoolini Online: **GLOBALLY RECOGNIZED EXCELLENCE**



Proud to Be Among the Best

Shoolini Online has been ranked in the Top 25 Globally in the prestigious THE Online Learning Rankings 2024. This recognition highlights our commitment to providing a world-class online learning experience.



Silver Rating Globally

Further solidifying our reputation, Shoolini Online has been awarded the Silver Rating Globally in the THE Online Learning Rankings 2024, reflecting our excellence in online education and student satisfaction.

Scaling New Heights in **GLOBAL AND NATIONAL RANKINGS**

NO.1 PRIVATE UNIVERSITY
IN INDIA



QS WORLD
UNIVERSITY
RANKINGS 2027

1 PRIVATE
UNIVERSITY
IN INDIA

1 PRIVATE
UNIVERSITY
IN INDIA
Citations Per Faculty

452 GLOBALLY
OVERALL

TIMES HIGHER
EDUCATION WORLD
UNIVERSITY
RANKINGS 2027

1 PRIVATE
UNIVERSITY
IN INDIA

2 IN INDIA
for International
Outlook

451-500
GLOBAL RANK

QS
SUSTAINABILITY
RANKINGS 2026

13 PRIVATE
UNIVERSITY
IN INDIA

522 GLOBALLY
OVERALL

TIMES HIGHER
EDUCATION ONLINE
LEARNING RANKINGS
2024

SILVER
RANKING

TOP 25
GLOBALLY

THE IMPACT
RANKINGS 2026

TOP 200 GLOBALLY

NIRF INDIA
RANKINGS
2025

69

IN INDIA
AMONG ALL
UNIVERSITIES

101-150 OVERALL
44 PHARMACY
101-150 ENGINEERING

ACCREDITATIONS



ACCA



THE Online
Learning
Rankings 2024

SILVER RANKING
TOP 25 INSTITUTIONS GLOBALLY
FOR ONLINE EDUCATION

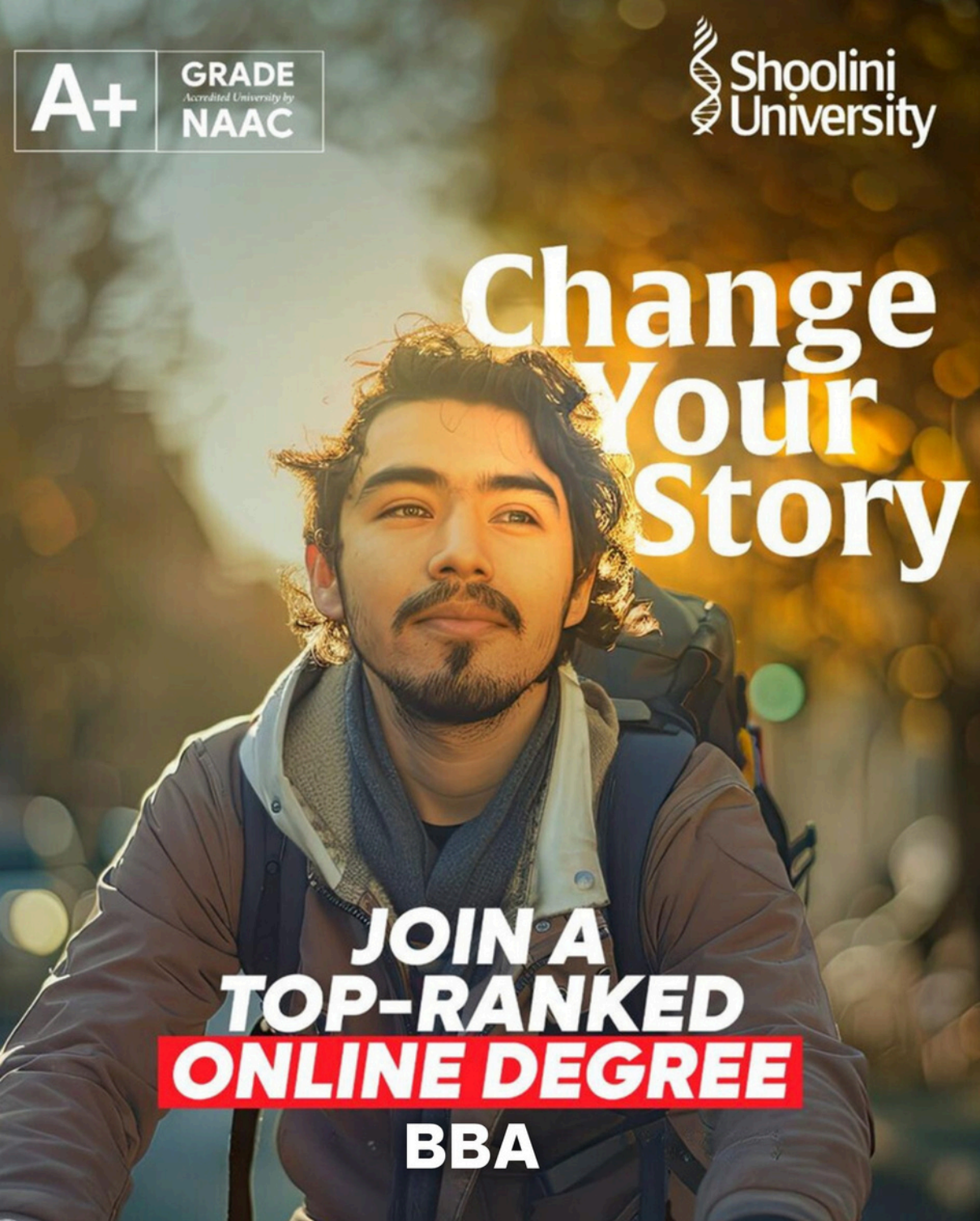


PLACEMENTS & INTERNSHIPS

250+ Top Companies
have recently recruited
our BBA Graduates

Unlock Career Opportunities at India's Top Companies.





A+

GRADE
Accredited University by
NAAC

Shoolini
University

Change
Your
Story

JOIN A
TOP-RANKED
ONLINE DEGREE
BBA

5 Reasons Why Shoolini ONLINE BBA IS TOP CHOICE

TOP RANKED Online BBA DEGREE ENTITLED BY UGC

Ranked No.1 Pvt University in India, the Shoolini BBA is ranked Top 100 by NIRF. Our Online BBA will provide you with a truly transformative experience, that will accelerate your career growth.

THE MOST AFFORDABLE Online BBA

The Shoolini Online BBA is the best investment for your future without making a dent in your pocket. Our mission is to create the next generation of India's business professionals by making high quality business education accessible to everyone.

MASTERCLASSES WITH TOP BUSINESS LEADERS

Get Masterclasses with Top Business Leaders, where you'll learn the latest industry insights, gain valuable skills, and get an edge in your profession. If you want to take your career to the next level, you have to learn from the best in the business.

BEST ONLINE LEARNING PLATFORM (LMS)

Our robust LMS is the best for interactive learning, which gives a seamless experience to get a flexible, convenient, and high-quality BBA education.

BEST PLACEMENT/CAREER SUPPORT SERVICES

Our dedicated team of career and placement experts will work with you every step of the way, providing personalized AI driven guidance and support to help you build a strong professional brand and make the most of your BBA education.



+91 94187 22225

Online Degree Equivalence

Online Degree = Regular Degree

Degrees earned through the online mode hold the same value as those obtained through the conventional mode, in accordance with Regulation 22 of the University Grants Commission (UGC) 2020 guidelines.



प्रो. रजनीश जैन
सचिव

Prof. Rajnish Jain
Secretary



विश्वविद्यालय अनुदान आयोग
University Grants Commission

(शिक्षा मंत्रालय, भारत सरकार)
(Ministry of Education, Govt. of India)

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F. No.3-5/2022(DEB-III)

PUBLIC NOTICE

August, 2022

02 SEP 2022

Equivalence of degree obtained through ODL and Online mode with degree obtained through conventional mode

The Regulation 22 of the University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020 stipulates as under;

"Equivalence of qualification acquired through Conventional or Open and Distance Learning and Online modes.— Degrees at undergraduate and postgraduate level in conformity with UGC notification on Specification of Degrees, 2014 and post graduate diplomas awarded through Open and Distance Learning mode and/or Online mode by Higher Educational Institutions, recognised by the Commission under these regulations, shall be treated as equivalent to the corresponding awards of the Degrees at undergraduate and postgraduate level and post graduate diplomas offered through conventional mode."

This is for information of the general public, students and other stakeholders.


(Rajnish Jain)

UNIVERSITY GRANTS COMMISSION PUBLIC NOTICE



Smart Tools for Job
Readiness & Career
Success



Complimentary
Premium Access
Worth up to
₹50,000

Your Placement Journey **Upgraded**

Get Ready For The Career You Want
With Career Tiger by Shoolini Online

Unlike traditional job portals that only help find jobs, Career Tigers is a complete career readiness ecosystem that prepares students to secure jobs, not just search for them.



AI - Powered
tool



Personalised
Guidance



Access to Real
Opportunities



Industry-
Relevant Skills



Explore All Career **11 Career Tools**

A Complete Ecosystem for Your Career Readiness

KNOW YOURSELF

1. Personality & workstyle assessment

Discover your strengths work preferences and the roles that suit you.

2. Aptitude & Employability Test

Assess your quantitative, reasoning and English skills.

3. Skill Gap Analysis

Identify the skills you already have and the ones you need to develop

BUILD YOUR PROFESSIONAL PROFILE

7. AI Resume Builder

Create a professional , ATS-friendly resume in minutes.

8. ATS Score Check

Check how well your resume performs and get suggestions to improve it

9. Industry - Relevant Certifications

Discover relevant certifications and add completed credentials to your profile.

PREPARE TO PERFORM

4. Personalised Interview Q&A

Practise role - specific question and get guidance on your answer.

5. SIQANDAR - AI Mock interview

Practise on camera and get feedback on your content , delivery and presentation

6. Personalised Career Counselling

Connect one - to - one with a career counsellor for guidance on your next steps.

FIND OPPORTUNITIES

10. Career Resources, Guides & Videos

Access helpful resources on resumes , interviews and career planning.

11. AI Job matching

Get relevant job recommendations based on your skills, profile and career goals.



Get Started in 3 Simple Steps

No Seperate Sign-Up. It's Included With Your Programme.

1



Log In

Use your Shoolini
Online credentials.

2



Complete your profile

Add your details
career interest and
goals

3



Explore Tools and Start

Build your resume,
practise and find
opportunities



Career Tiger Helps You Become
Career Ready Stay Confident and
Reach Your Goals.



ONLINE BBA

Fee Structure

6 Semesters
Application Fee: ₹500*

*Application fee is Non-Refundable

OFFER 1:

Pay After Placement BBA with Specializations

Regular Fee ₹1,35,000

Scholarship Amount ₹20,000

Fee After Scholarship: ₹1,15,000
You save 15%

Fee per semester
₹16,292

Fee Payable before Placement: ₹97,750
(₹16,292 x 6)

Pay After Placement: ₹17,250

OFFER 2:

Standard BBA with Specializations

Regular Fee ₹1,35,000

Scholarship Amount ₹39,000

Fee After Scholarship: ₹96,000
You save 29%

Fee per semester
₹16,000

Fee Payable Schedule: Per Semester

Pay After Placement: N/A

Special Merit Scholarship

- Get a **10% scholarship** if you scored more than **90% in Class 12** (UG/PG entry)
OR more than **90% in your UG degree** (for PG admission)

EMI options are applicable for all payment plans - semester/annual/lumpsum

Unique Pay-After-Placement Option

We understand the financial commitment involved in pursuing higher education. That's why we're proud to offer a unique Pay-After-Placement option that allows students to defer a portion of their tuition fees until after they secure a job in their field of study.

HOW IT WORKS ?

When chosen, the Pay-After-Placement option allows students to **pay 15% of the tuition fees based on the program outcome**, while paying the remaining amount during the course



ELIGIBILITY

- 10+2 in any discipline with 40% marks in last qualifying examination.
- A relaxation of 5% in eligibility is applicable for candidates from reserved categories, including SC, ST, OBC, EWS, etc.
- 60% marks in case of International Students in the qualifying examination.



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Program Structure

BACHELOR OF BUSINESS ADMINISTRATION

First Semester	Second Semester	Third Semester	Fourth Semester	Fifth Semester	Sixth Semester
Functional English-1	Functional English -2	Acing the interviews through AI	Business Statistics	Taxation	Insurance Products and Purpose
Principles of Management	Human Resource Management	Financial Accounting	Business Law	Sales Management	Specialization Elective I
Entrepreneurship	Marketing Management	Marketing Research	Financial Management	Cost accounting	Specialization Elective II
Creativity Decoded	Consumer Behavior	Principles of Economics	Organizational Behavior	Specialization Elective	Specialization Elective III
Open Elective*	Open Elective*	Open Elective*	Open Elective*	Open Elective*	Open Elective*

Curriculum subject to periodic revision in accordance with University regulations and industry trends.

Open Elective: To be selected at a later stage.



Future-Ready --- BBA SPECIALIZATIONS

Human Resource Management

Financial Management

Marketing Management

Computer Science

Digital Marketing

Direct Selling

Seamless Learning with **OUR ADVANCED LMS**

INTERACTIVE LIVE SESSIONS

Participate in live sessions that offer real-time collaboration and knowledge sharing.

COMPREHENSIVE VIDEO LIBRARY

Access a curated library of video content, helping you master concepts at your own pace.

GAMIFICATION

Experience engaging and interactive learning through gamified elements that make your learning journey fun and rewarding.

INTERACTIVE VIDEOS

Dive into interactive videos that promote active learning and deeper understanding of key concepts.

FLEXIBLE EXAMINATION OPTIONS

Create a customised exam schedule that aligns with your availability, giving you control over when to take your assessments.



NO COST EMI

ONLINE DEGREE PROGRAM

Shoolini University offers flexible financing options to support students in achieving their academic goals. Collaborating with **Fibe (formerly EarlySalary)**, **JODO Finance and Propelld**, we ensure seamless access to education without financial hurdles.

DETAILS

- Applicable for all payment plans - semester/annual/lumpsum.
- Split into easy EMIs.
- Flexible EMI Options: Choose between 6, 12, 18 and 24 EMIs.
- Lump Sum Payment Option also available.

BENEFITS OF THE NO COST EMI PLAN

- Quick loan approval in just 15 minutes.
- 100% online application process.
- Simple and hassle-free documentation.
- Transparent process with **no hidden or registration charges**.
- Freedom to select a co-applicant for loan approval.
- A single, streamlined solution for financing your online degree program.





Discover Your Online BBA ---

CAREER PATHWAYS

Unlock your potential and explore diverse and rewarding career opportunities in business management with our comprehensive Online BBA program.

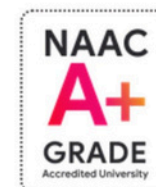
- Sales Manager
- Product Manager
- Brand Manager
- Corporate Communications Manager
- Investment Banker
- Management Consultant
- Digital Marketing Specialist
- Business Development Manager
- Customer Relationship Manager
- Financial Analyst
- Operations Manager
- Entrepreneur/Startup Founder
- Supply Chain Manager
- Human Resources Manager
- Retail Manager
- Event Manager
- Market Research Analyst
- Public Relations Specialist
- E-commerce Manager
- Data Analyst



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**ONLINE
DEGREES**
UGC Entitled



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Online BBA