



**Shobhit**  
Institute of Engineering & Technology  
Deemed to-be-University  
EDUCATION EMPOWERS



CENTRE FOR DISTANCE & ONLINE EDUCATION

# SU ONLINE

## MBA



UGC DEB Approved  
Online Degree Programs



AICTE Approved  
Online Degree Programs



NAAC 'A' Grade  
Accredited

**WE**  
**CONNECT**

*Your Aspiration  
Your Dream*



**Shobhit Institute of Engineering & Technology**

[ Deemed-to-be University established u/s 3 of UGC Act, 1956 ]

Campus: NH - 58, Modipuram, Meerut - 250110, Delhi NCR

NAAC **A** GRADE ACCREDITED UNIVERSITY



+91 9418722224



**36** YEARS  
OF ACADEMIC  
EXCELLENCE

# MBA Specializations

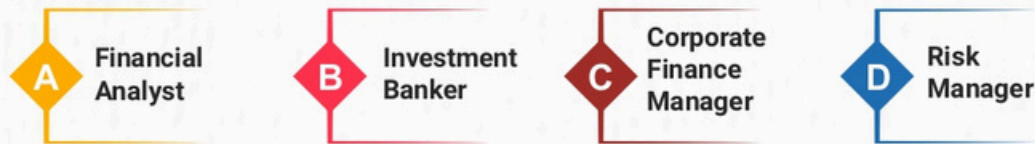
*Empower Your Career*

Our MBA program offers six carefully designed specializations, each aimed at providing you with the skills and expertise to excel in today's fast-paced, competitive business environment. Whether you're an aspiring professional, an experienced worker, or even someone looking to re-enter the workforce, these programs will prepare you for leadership roles in your chosen field.

## 1. FINANCE

The Finance specialization provides a strong foundation in financial management, investment strategies, and risk analysis. Whether you're aiming to enter corporate finance, banking, or investment management, this program gives you the tools to manage complex financial systems and make informed decisions that enhance business performance.

### PROSPECTS:



## 2. MARKETING

Our Marketing specialization covers modern marketing strategies, consumer behavior, and digital marketing. You'll develop the skills needed to craft compelling marketing campaigns, drive brand loyalty, and boost business growth in any industry.

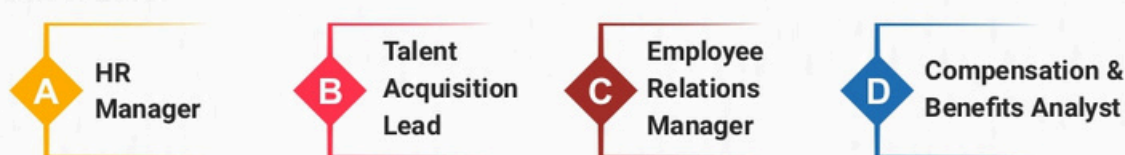
### PROSPECTS:



## 3. HUMAN RESOURCE MANAGEMENT

This specialization prepares you to manage human capital efficiently, focusing on recruitment, employee development, performance management, and organizational behavior. Graduates will be equipped to lead HR operations in any business, fostering a productive work environment and ensuring strategic talent management.

### PROSPECTS:



## 4. AGRI-BUSINESS MANAGEMENT

Ideal for those from agricultural backgrounds or anyone aspiring to work in agribusiness, this specialization provides insights into rural development, agribusiness economics, and agricultural supply chains. It equips you with the knowledge to manage agricultural enterprises effectively and lead innovation in the sector.

### PROSPECTS:



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## 5. PHARMACEUTICAL MANAGEMENT

Designed for individuals interested in or currently working in the pharmaceutical or healthcare industry, this specialization focuses on pharmaceutical marketing, regulatory affairs, and healthcare management. You'll develop the leadership skills necessary to manage complex drug development processes and ensure compliance with healthcare regulations.

### PROSPECTS:



## 6. LOGISTICS AND SUPPLY CHAIN MANAGEMENT

This specialization is perfect for professionals looking to excel in the logistics sector, which is a rapidly growing and crucial part of the global economy. You'll learn how to manage supply chains efficiently, optimize logistics operations, and enhance organizational productivity.

### PROSPECTS:



**Take the next step in your career** by choosing one of these specializations. Each offers practical, real-world knowledge that will help you advance into leadership roles in your chosen industry, regardless of where you are in your professional journey.

### MBA Online Eligibility:

To apply for the **MBA Online** program at Shobhit University, applicants must:

- ◆ Hold a **bachelor's degree** in any discipline from a recognized university.
- ◆ Have obtained at least **50% aggregate marks** in their graduation (45% for reserved category candidates).
- ◆ Final-year graduation students may also apply, provided they meet the eligibility criteria after their results.

### MBA Online Eligibility for International Students


- ◆ **Bachelor's Degree:** Applicants must hold a **recognized undergraduate degree** in any discipline from a globally accredited university or institution.
- ◆ The degree must be recognized as equivalent to an Indian degree by the **Association of Indian Universities (AIU)**.
- ◆ **Minimum Marks:** A minimum of **50% aggregate marks** is required in the qualifying degree (or equivalent).
- ◆ **Additional Requirements:** International students will need to provide copies of their passport, and other relevant documents. Non-Indian citizens or those residing outside India may also need to provide proof of residency or NRI.

### Proposed Fee for Online Programmes – For Indian Students / NRI

Programme Name	Duration Semester	Semester	Course Fees Per Semester (including Tuition Fees, Exam Fees, Registration Fee)	Overall Program Fees (For All Semester)
MBA	4	1	₹28,000	₹1,12,000
		2	₹28,000	
		3	₹28,000	
		4	₹28,000	

**Admission Charges (once at the time of admission):** Rs. 600/-

**Back Paper/Absent Fees for Examination:** ₹1,000 per subject

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## Proposed Fee for Online Programmes – For International Students

Programme Name	Duration Semester	Semester	Course Fees Per Semester (including Tuition Fees, Exam Fees, Registration Fee)	Overall Program Fees (For All Semester)
MBA	4	1	USD 500	USD 2000
		2	USD 500	
		3	USD 500	
		4	USD 500	

**Admission Charges (once at the time of admission):** USD 10/-

**Back Paper/Absent Fees for Examination:** USD 25 per subject

### Special Fee Discount Scheme

To make education more affordable and accessible, we are introducing a Special Fee Discount Scheme for our MBA and MCA programs:

- **Yearly Payment Discount:** Students who choose to pay the fees for two semesters (one year) upfront at the time of admission will receive a 10% discount on the total Course fees for that year.
- **Full Course Payment Discount:** Students who opt to pay the entire program fees for four semesters (two years) at once will benefit from a 15% discount on the total Course fees for the entire program.

This scheme is designed to ease financial burdens and encourage long-term commitment to the program. Students can enjoy significant savings while advancing their careers with our specialized MBA and MCA degrees. This option is available to all eligible students at the time of admission.

### Grading System

Letter Grade	Grade Description	Percentage of Marks	Grade Point
O	Outstanding	90 and above	10
S	Excellent	80 to less than 90	9
A	Very Good	70 to less than 80	8
B	Good	60 to less than 70	7
C	Fair	50 to less than 60	6
D	Average	40 to less than 50	5
F	Fail	Below 40	0
Ab	Absent	-	-:

# 7 Reasons

## Why Shobhit University Online Offers One Of The Best Online MBA Program In India

# 1

### Industry-Relevant Curriculum

Our MBA curriculum is designed by experts from both academia and the business world, ensuring you gain knowledge that is relevant to today's business challenges and equips you for leadership roles.



# 2

### Experienced and Diverse Faculty

Learn from accomplished professors and industry veterans who provide practical insights into business management, offering you a balanced view of both theoretical and real-world applications.



# 3

### Interactive Learning Platform

Our state-of-the-art Learning Management System (LMS) provides a flexible and engaging learning experience. With features like real-time discussions, quizzes, and a mobile app, you can easily balance your studies with your personal and professional life.



# 4

### Wide Range of Specializations

Specialize in key areas such as Finance, Marketing, Human Resource Management, Agri-Business Management, Pharmaceutical Management, or Logistics and Supply Chain Management to tailor your degree to your career goals.



# 5

### Industry Masterclasses and Leadership Sessions

Attend exclusive masterclasses and sessions from industry leaders and professionals, providing you with valuable insights into real-world business strategies and management practices.



# 6

### Comprehensive Career Support

Our career support services help you develop the skills necessary to succeed in the business world, offering guidance on industry trends, personal branding, and soft skill development to prepare you for leadership roles.



# 7

### Recognized and Accredited MBA Degree

Shobhit University's MBA degree is UGC-DEB approved and NAAC accredited, ensuring that your degree is well-recognized globally and provides a strong foundation for career growth.

